

Engaging communities, effecting change: strengthening programme impact in the Singapore Botanic Gardens

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Established in 1859, the lush landscapes of the 82-hectare Singapore Botanic Gardens provide a unique place that is rich in history within our urban city for people to encounter and connect with nature. The Gardens' Education team aims to enhance this experience through providing quality educational programmes to increase awareness, appreciation and public knowledge for plants and nature, and encourage conservation of our environment. Annually the Gardens reaches out to about 30,000 participants through 700 programmes. To review the effectiveness of our educational programmes, the team created a framework and guiding principles to assess the impact of our existing programmes and guide the development of new programmes to achieve our aims. Through this presentation, we'll provide an overview of the various educational programmes in the Singapore Botanic Gardens and our strategies for strengthening programme impact to provide deeper engagement and involvement of our participants in nature.